



































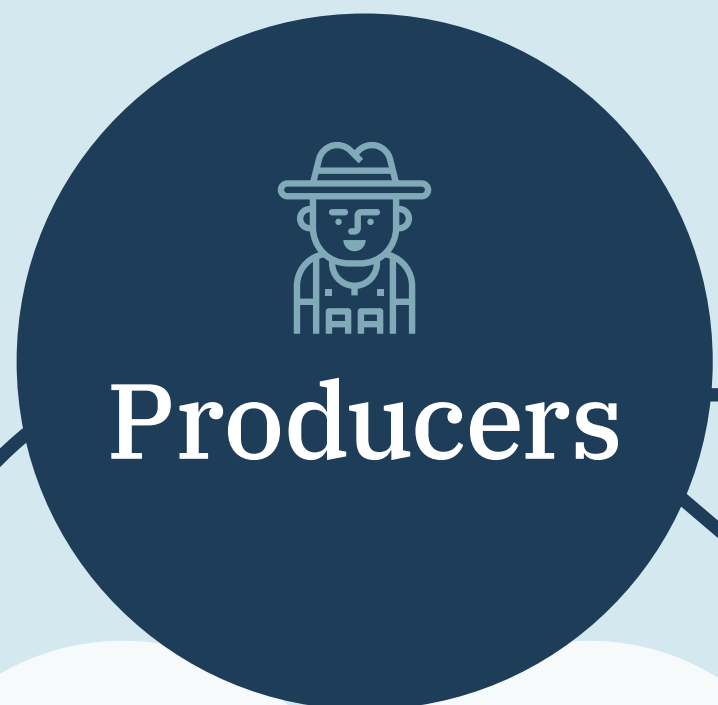
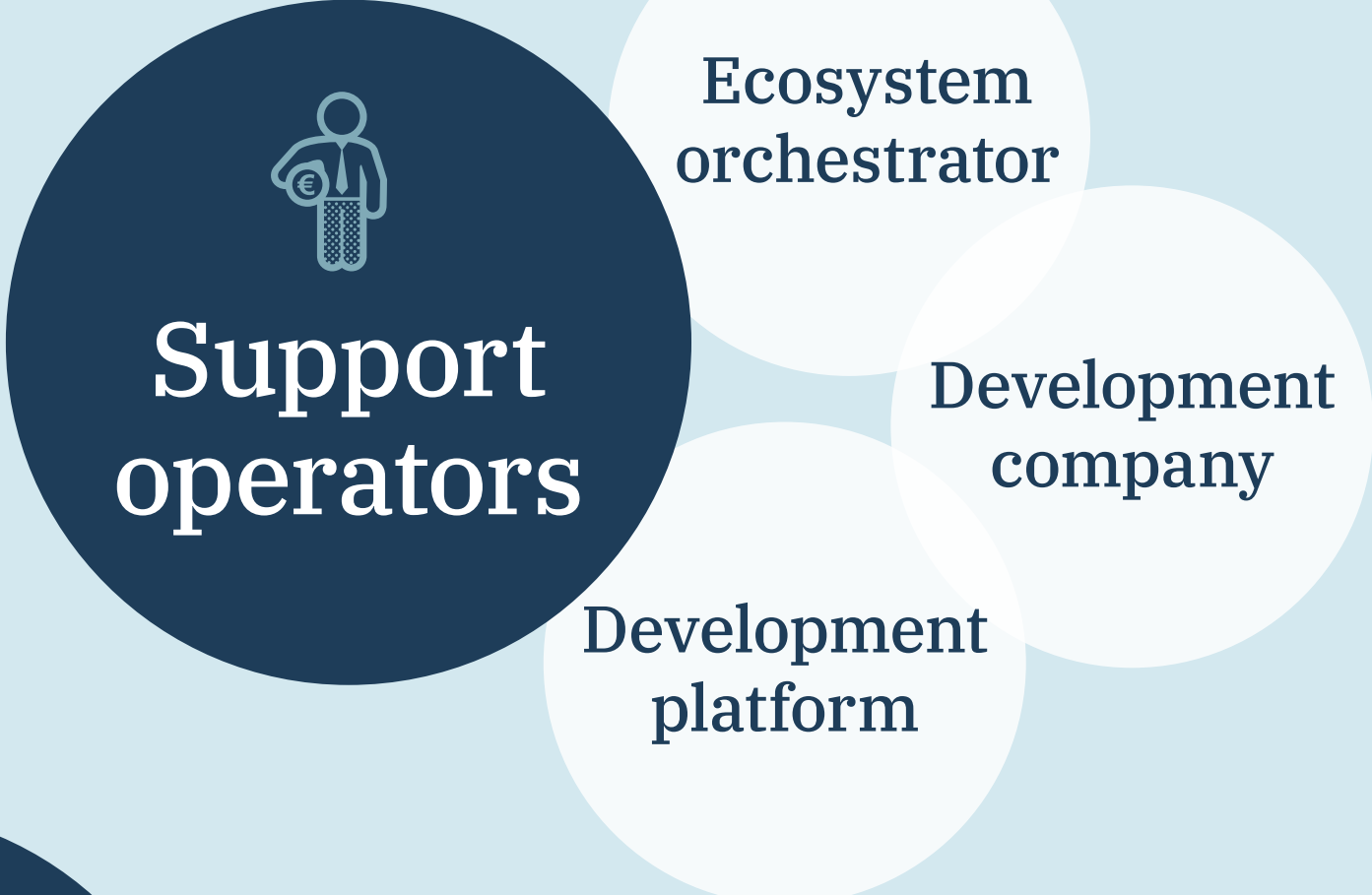




# Example of the development path 2/2

## Block-specific cultivation boxes

Cultivation boxes can be placed in various locations in the city, such as the inner courtyards of city blocks or cultivation rooms in blocks of flats. The most enthusiastic residents can take charge of the cultivation themselves, or buy it as a service from companies.



The development company has taken into account the needs of companies in the planning of city blocks. Space has been reserved for cultivation boxes, for example, in the inner courtyards of blocks.

Temporary use has enabled piloting and testing of the business idea at an early stage before the actual start of the business activities.

Food production as part of the Hiedanranta brand has also promoted the visibility of companies and customers' awareness of the offerings of food production.

Hiedanranta's strong brand as a hub of urban food production has attracted investors' interest and helped new companies get funding for their business ideas.

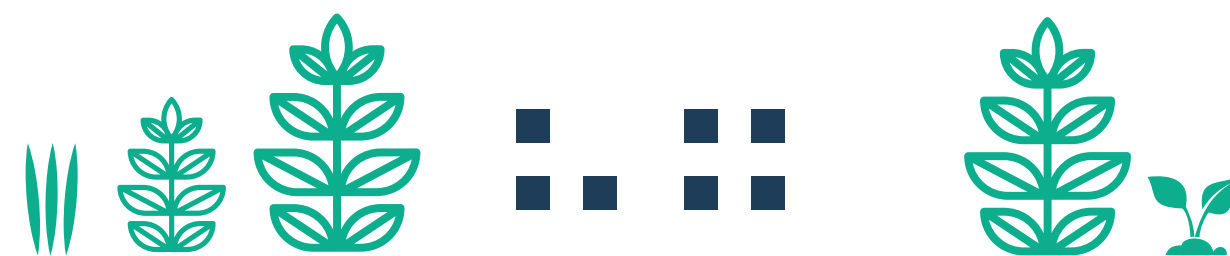
Hiedanranta's food production development plan has helped companies find a suitable timing for starting their business.

The service path has helped new companies find their place in Hiedanranta as part of the food production ecosystem.

# 7. Conclusion

Building urban food production in Hiedanranta is an opportunity to develop sustainable business together with companies and create value for city residents. Fresh, sustainable local food and the planning and commercialisation of new food production solutions are part of sustainable urbanisation and the construction of a carbon-negative district.

However, the food production ecosystem will not build itself – it requires leadership and clear planning from the public sector, as well as active implementation together with companies and city residents. If the background work is now done with care, we will see sustainable, commercially viable urban food production in the Hiedanranta of the future.



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