TAMPERE – WORKING TOGETHER FOR A BRIGHT FUTURE

The City of Tampere steers the future of its city centre in accordance with the City Strategy 2025 entitled Tampere, Working Together for a Bright Future. In this work, the most important tools are the city centre development programme and the strategic master plan for the city centre, which are closely linked to each other.

TAMPERE CITY CENTRE DEVELOPMENT PROGRAMME 2015–2030

The City Board of Tampere approved the development programme at its meeting on 2 November 2015. The programme is the City of Tampere’s view of the future of the centre’s city structure, cityscape, urban culture, and urban environment.

STRATEGIC MASTER PLAN FOR TAMPERE’S CITY CENTRE

The large-scale land-use and traffic solutions, which comply with the contents of the city centre development programme, will be presented in the strategic master plan for the city centre. The master plan proposal, which is in accordance with the Land Use and Building Act, will be completed in 2015.

IMPLEMENTATION

A good urban environment is achieved in phases and through cooperation. The Five-star City Centre is being built by the City of Tampere, real-estate owners, businesses, communities, and inhabitants.

FURTHER INFORMATION

- www.tampere.fi/keskustahanke
- www.tampere.fi/kaavat/jakiinteistot/kaavoitus/yleiskaavoitus/keskustanstrateginenosayleiskaava

DEVELOPMENT PROGRAMME MATERIALS 2015

A publication, a summary, a marketing brochure, a city animation, exhibition materials, and other introductory materials.
Five-star city centre. The city centre of Tampere and the approximate geographical borders covered by the development programme. Orthoerial Image 2010, copyright the National Land Survey of Finland.
VISIONS AND BOLD CITY ACTIONS

VISION 2030 FOR TAMPERE’S CITY CENTRE

- part of a good city that is welcoming to all;
- a leader in the business and industrial sector;
- a smooth-flowing traffic and transport environment;
- a venue for events and services; and
- distinctively local as well as internationally attractive.

DEVELOPMENT POLICIES 2030

- the public transport and pedestrian zone;
- the station and campus city;
- lakeside city centre;
- the reshaping city centre;
- the scenic centre filled with urban parks; and
- a city centre welcoming to all.

IMPORTANT DEVELOPMENT OBJECTS

- the Deck, the Arena, and the Travel and Service Centre (including a shopping centre);
- Eteläpuisto and Särkänniemi;
- Tammela and Amuri;
- Hämeenkatu Street, Hämeenpuisto Esplanade, and Keskustori Central Square;
- the routes along the shores of the Tammerkoski Rapids, Lake Pyhäjärvi, and Lake Näsijärvi;
- new business areas and retail services;
- the travel centre, the tramway, the city centre ring route, and parking;
- the pedestrian and bicycle zone in the city centre;
- events and leisure services; and
- the quality and affordability of city-centre housing.

TAMPERE AND THE CITY CENTRE 2015–2030

Ratina is a current example of determined urban building activities in the city centre. The housing area of Ratina and Laukontori Bridge have been built, the stadium is being developed as an event venue, and the construction of a shopping centre and pedestrian and cycling routes close to the bus station has begun.

THE CITY MODEL ILLUSTRATES THE FUTURE

The future of the centre’s cityscape in 2030 is illustrated by a virtual city model. It is one potential vision for the construction of the city centre and not an actual or final plan. Details will be specified and may be subject to change as planning progresses.

NEW ELEMENTS:
- a deck across the railway zone and new, efficient construction;
- new housing areas on the shores of Lake Näsijärvi and Lake Pyhäjärvi;
- infill development of old business and housing blocks;
- more pleasant market places, squares, yards, and streets;
- shore routes have been created and the city shores are used by the city’s residents; and
- the travel centre, the tramway, and modern city traffic.

CITY ANIMATION (VIDEO):
- www.tampere.fi/keskustahanke

The Deck and Arena area to be built on top of the railway tracks, as seen from Sori Square. Image: City of Tampere, local detailed plan 8366. NCC / Studio Daniel Libeskind, 2011.
A view from Lake Näsijärvi towards the south. In the foreground, the new housing area of Ranta-Tampella. In the background, the Travel and Service Centre, the Deck, and the Arena. In the middle, the Tammerkoski Rapids, and on the right, Sarkänniemi.

Image: City of Tampere, visualisation of the city model by MY Architects Ltd, 2015.
TRAFFIC AND TRANSPORT

Getting about in the city centre is planned in an all-encompassing way, and primarily from the perspective of the citizens and their needs. The measures for traffic and transport emphasise the activities that improve the city centre’s accessibility, public transport, the quality corridors for the different modes of travel, and the reduction of traffic in the epicentre.

IMPORTANT ASPECTS:

› the city centre will be easily accessible by car and parking will be simple;
› public transport, walking, and cycling will be the most comfortable ways of getting about;
› smart-traffic systems and technological innovations will be in operation;
› a good traffic environment will form part of the urban architecture and the city’s image; and
› the best possible accessibility of the city centre and its key functions.
In the future, the tramway will be the most important and most visible means of public transport in the city centre. The street environments of Itsenäisyysdenkatu, Hämeenkatu, Pirkankatu, and the other tramline streets in the city centre will also be developed as a high-quality environment for pedestrians and commercial services. The tramway will link the centre to the other city districts all the way to Hervanta and Lentävänniemi. Image: City of Tampere / visualisation of the city model by MY Architects Ltd, 2015.
CONSTRUCTION AND ARCHITECTURE

The city structure, cityscape and built environment of Tampere’s city centre will be planned in an all-encompassing way. New architecture, the building heritage, the cultural environment, and the innovative infrastructure will be developed as the city’s competitive factors. The quality of construction will not be compromised in this nationally significant and internationally attractive city centre.

IMPORTANT ASPECTS:
- the city structure will be made functional and eco-efficient;
- the best places and views will be made available to everyone;
- the built areas and buildings for the use of the citizens;
- the atmosphere of a large city on a human scale;
- an environmentally friendly and innovative infrastructure;
- urban architecture and the cultural environment must be given the credit they are due;
- the quality of construction in the cityscape; and
- the local features.
In the future, the Tampere Travel and Service Centre will be a busy transport hub. In addition to the current railway station, the travel centre (whose architecture will be of a high quality) will also house a bus station and a new kind of shopping and service centre. The Travel and Service Centre and the Deck district will connect the city districts on the eastern and western sides of the railway tracks and make the city structure coherent.

URBAN OUTDOOR SPACES AND URBAN GREEN AREAS

Amongst Tampere city centre’s environmental strengths are the waterbodies, the landscape, the urban greenery, and the man-made urban green environments. The green and recreational network will be developed in an all-encompassing way and as part of the city centre structure. The pleasant atmosphere of the parks, the market places, the squares, the pedestrian streets, and the public transport streets will form the basis of the cityscape and of the developing urban culture. Easily accessible sites for sports activities, children’s play, pastimes, and nature will strengthen the city centre’s attractiveness.

IMPORTANT ASPECTS:

- unbroken shore routes;
- recreational opportunities offered by the lakes and the shores;
- accessibility of the outdoor areas of Pyynikki, Kauppi, and Iidesjärvi;
- versatile sports environments and recreational services;
- the market places, the squares, the street spaces, and the parks as image and identity factors;
- the pleasant atmosphere, vibrancy, and sensory experiences; and
- historical parks and urban green areas.
In the future, Tampere will boast unbroken public routes running along all of the shorelines in the city centre. On Nalkala Shore and in the other parts of the epicentre, the shore routes will be urban recreational routes. The shore routes will continue for long distances outside of the city centre. There are also recreational areas in Pyynikki, Kauppi and Iidesjärvi, close to the city centre.

Image: City of Tampere / International Design Contest for Eteläpuisto and Its Environs, competition entry Seelake, a further developed plan, Tovatt Architects & Planners, 2014.
In future, Tampere’s streetscape will be vibrant and buzzing with life, shops, and urban culture. Event areas, cultural destinations, and sports facilities will be developed systematically. They will be integrated into the cityscape, city structure, and urban culture. Premises, outdoor spaces, and structures will be multifunctional and modifiable. Urban events will enliven pedestrian areas in particular. The requirements of major events will be considered in the planning of services and the environment. In the organisation of events, a balance will be struck between the needs of the organisers, participants, entrepreneurs, residents, and tourists.

IMPORTANT ASPECTS:
- the city centre milieu and a distinctive image;
- strengths as the centre of a tourism destination;
- diverse and modifiable event venues;
- communality, pluralism, and spontaneity;
- a balance between venues designated for arts, culture, and sports; and
- environmental responsibility during events.
The multifunctional arena to be constructed on top of the railway tracks will be the most significant new event venue in the centre of Tampere. In the future, the Arena will host large cultural and sports events. It is expected to attract nearly a million visitors a year, significantly enhancing the economy and street life in the city centre. The Arena will open up new business opportunities in the fields of service production and tourism. The location next to the Travel and Service Centre ensures excellent public transport connections. Construction may begin in 2017–2018.

Image: City of Tampere, local detailed plan 8366. NCC / Studio Daniel Libeskind, 2011.
HOUSING AND LIFESTYLE

The centre of Tampere will remain home to a good standard of living and modern services. The specific aspects for the development as part of high-quality housing include the public transport and pedestrian zones in the city centre, the proximity of the water, the distinctive landscape, the high-quality blocks and their surroundings, and the excellent sports, cultural, and recreational opportunities. Housing-related services will be revised as the city structure becomes more compact.

IMPORTANT ASPECTS:

- high population in the city centre;
- good homes, yard areas, and streets for children and adults;
- diverse, sufficient, and high-quality range of housing types;
- proximity of all apartments in the city centre to water and forests;
- sufficient volume of trees and greenery on residential streets and in yard areas;
- availability of resident parking, even though car ownership is not a necessity; and
- availability of housing and resident services close to users.
In future, the lakeside city of Tampere will be internationally unique. Ranta-Tampella is the next new housing area to be constructed in the city centre. The apartments and shorelines in the district will offer magnificent views of Lake Näsijärvi. The shore routes will provide access to the city centre, Särkänniemi Amusement Park, recreational forest areas, swimming beaches, boat harbours, and ice sports routes. The construction of the area, which is free of traffic noise, will start immediately once Rantaväylä tunnel has been completed.

In future, the centre of Tampere will be a diverse, flexible, and quantitatively significant job and expertise cluster in the Tampere Central Region, Tampere Region, and the developing rail traffic zones of Southern Finland. The urban environment will be developed so that the city centre becomes a functional working environment that is easy to reach from various distances. The needs of business operators and opportunities offered by the area to the business and industrial sector are considered in the development of the cityscape and urban culture of the city centre.

IMPORTANT ASPECTS:
- optimal locations and accessibility;
- enabling diverse business activities;
- the role of cityscape, urban environment, and urban culture in supporting business activities;
- identifying future trends in working, learning, and research;
- development-orientation and skilled workforce from universities and other educational institutions; and
- establishing tripartite cooperation as a local means of cooperation.
The railway station area will be the most important new job and expertise cluster in the centre of Tampere and the entire Tampere Central Region. The Deck to be constructed on top of the railway tracks will include commercial premises, a shopping and service centre, a multifunctional arena, a travel centre, and apartments. This area can be easily accessed by all modes of transport. A large number of people will pass through the area. The Campus City consisting of the University of Tampere and the Tulli working area is located adjacent to it.

Image: City of Tampere, local detailed plan 8366. NCC / Studio Daniel Libeskind, 2011.
In the centre of Tampere, the city structure will become more efficient and the cityscape more coherent. Amongst the significant new construction areas are the station area and the new housing areas in this lakeside city. Details will be specified and may be subject to change.

City model: City of Tampere, visualisation by MY Architects Ltd, 2015.