

PRIVACY POLICY

The data controller's informing
the data subject

EU's General Data Protection Regulation,
(2016/679), Articles 13 and 14

26.8.2025

Information about personal data filing system

1. Name of the filing system

Newsletter subscribers for the festivals - Tampere Biennale, Tampere Jazz Happening and
Tampere Vocal Music Festival - produced by Tampere Music Festivals

2. Purpose of personal data processing

Sending newsletters to the subscribers of the mailing lists

3. Data controller

City of Tampere, business ID FI02116752

4. Individual responsible for the filing system: name, position and contact information

Marianna Lehtinen, Head of Public Cultural Services, marianna.lehtinen@tampere.fi

City of Tampere,

PO Box 487, FI-33101 Tampere

tel. +358 3 565 611 (City switchboard)

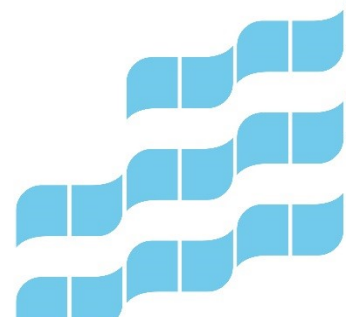
tampere.fi/en/contact-us

5. Filing system contact person and contact information

Eija Koivusalo, music producer, music@tampere.fi

City of Tampere,

PO Box 487, FI-33101 Tampere



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6. Processing of personal data is outsourced on agreement

☒ No

☐ Yes

Further information on outsourced processing when necessary:

7. Legal basis for the processing of personal data

A)

☐ Public interest / Exercise of official authority

Please specify:

☐ Legal obligation

Governing legislation:

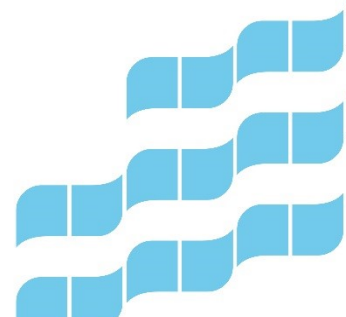
☒ Consent

☐ Performance

B)

☐ The filing system belongs to an obligatory function of the public administration

☐ The filing system belongs to a voluntary function of the public administration



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C)

Data in the filing system are used for automated individual decision-making, including
profiling

☒ No

☐ Yes

Please specify:

Personal data, data sources and data disclosure

8. Personal data in the filing system

Categories of data subject and special categories of personal data

E-mail address of the newsletter subscriber

9. Filing system data maintenance systems (name(s) of system(s) or applications(s))

Liana Mailer

10. Filing system contains hard copy (paper) material

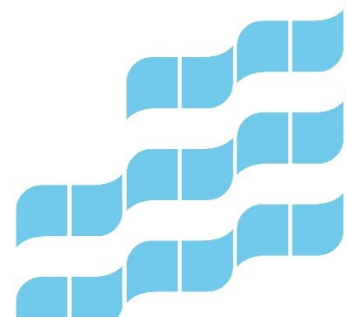
☒ No

☒ Yes

11. Data sources

Newsletter subscription form, given consent when filling in the visitor survey by clicking "I wish
to receive the newsletters of the festival".

12. Data protection principles



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The storage, archiving, deletion and other processing of data are governed by file plans, data protection guidelines and information security guidelines. Only authorised persons have access to data processed by electronic means. Each individual accepts a Non-disclosure/Secrecy agreement (an agreement on the non-disclosure and use of data and information systems) when granted user rights.

13. Disclosure of personal data

Regular disclosure of personal data

☒ No

☐ Yes

Please specify to whom or to what entity:

Grounds for disclosure of data

14. Transfer of personal data to a third country or to an international organisation (outside the EU or European Economic Area (EEA))

☒ No

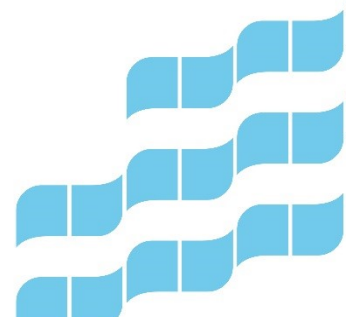
☐ Yes

Please specify where:

15. Personal data storage periods/criteria for determining storage period

Storage is governed by the City of Tampere file plans.

16. Data subject's rights



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The rights of the data subject and instructions on how to exercise them are described at tampere.fi/en/data-protection-and-information-management/privacy-policies and are also available at the City registry office.

