

Privacy policy

The data controller's informing
the data subject

EU's General Data Protection Regulation, (2016/679),
Articles 13 and 14

21.10.2024

Information about the personal data filing system

1. Name of the filing system

Event register of the Tampere Region Employment Area and the City of Tampere Employment and Growth Services.

2. Purpose of personal data processing

The purpose of processing personal data is to inform about the event, organize events while considering special needs, target event materials, surveys, and feedback, market similar events, and develop events.

3. Data controller

Tampereen kaupunki, y-tunnus 0211675-2

4. Individual responsible for the filing system: name, position, and contact information

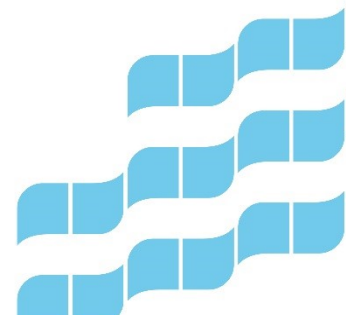
Director of Employment Regina Saari City of Tampere,

P.O. Box 487, 33101 Tampere

tel. 03-565 611 (city switchboard)

City of Tampere / Contacts

tampere.fi/yhteystiedot



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5. Filing system contact person and contact information

Marketing specialist, International House Tampere, Mirella Mellonmaa

Tel. 041 730 2921

mirella.mellonmaa@tampere.fi

6. Processing of personal data is outsourced on agreement

No

Yes

Further information on outsourced processing, if necessary

7. Legal basis for the processing of personal data

A)

Public interest/Exercise of official authority

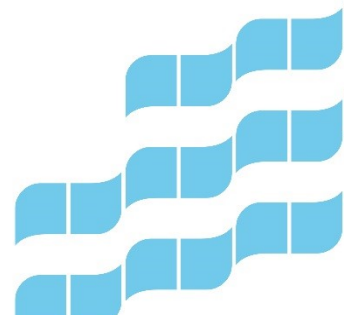
Please specify:

Statutory obligation

Legislation guiding operations:

Consent

Performance of a contract



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B)

The filing system belongs to an obligatory function of the public administration

The filing system belongs to a voluntary function of the public administration

C)

Data in the filing system are used for automated individual decision-making, including
profiling

No

Yes

Please specify:

Personal data, data sources and data disclosure

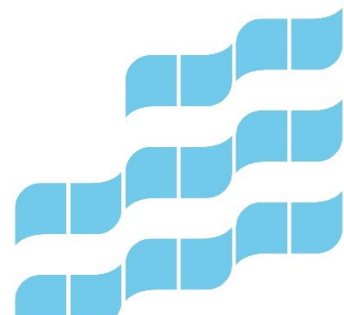
1. Personal data in the filing system

Description of the categories of data subjects and types of personal data:

- Personal identification data: name, email address, phone number, photographs.
- Company details: name, free-form brief description, company logo, photographs.

2. Filing system data maintenance systems (name(s) of the system/application)

- Eventbrite



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- M365
- City of Tampere e-form
- Roidu

3. Filing system contains hard copy (paper) material

No

Yes

4. Data sources

Information provided by the customer and the company themselves when they register for an event.

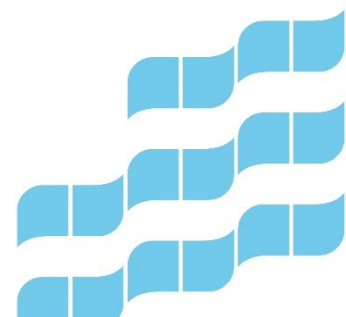
5. Data protection principles

The storage, archiving, erasure and other processing of data is guided through archiving plans and data security and protection guidelines. Information stored electronically in the filing system is protected in such a way that only authorised people have access to it. Each user undertakes an obligation concerning the use and confidentiality of the data and information systems when receiving access rights.

6. Disclosure of personal data

Regular disclosure of data

No



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Yes

Where?

**7. Transfer of personal data to a third country or to an international organisation
(outside the EU or the European Economic Area (EEA))**

No

Yes

Where?

8. Personal data storage periods/criteria for determining the storage period

Storage complies with the City's archiving plans.

9. Data subject's rights

The data subject's rights and instructions for exercising them are available from
tamperere.fi/tietosuojaja and the City's Record Office

