

## Data protection statement

Controller's provision of information  
to data subject

General Data Protection Regulation (EU GDPR,  
2016/679), articles 13 and 14

26.2.2024

## Henkilörekisterin tiedot

### 1. Name of the register

Platform6 startup and pre-startup surveys register

### 2. The purposes of the processing for which the personal data are intended

Data is processed and collected to measure and improve the customer experience of Platform6. Also, the data is used to improve Platform6 operations.

### 3. Controller

City of Tampere, national registration number 0211675-2

### 4. Office-holder responsible for the register, position and contact information

Irene Impiö, Director of Growth Services

irene.impio@tampere.fi

Tampereen kaupunki,

PL 487, 33101 Tampere

puhelin 03-565 611 (kaupungin vaihde)

<https://www.tampere.fi/yhteystiedot>

### 5. Contact person for the register and contact information

Vesa-Matti Ruottinen, development officer

vesa-matti.ruottinen@tampere.fi

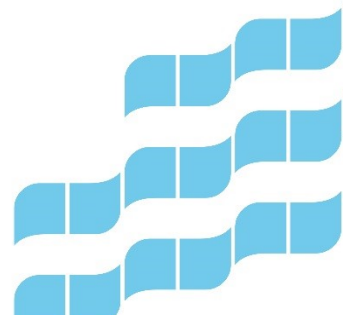
### 6. Processing of personal data of the register has been outsourced by a mandate

Ei

Kyllä

tarvittaessa lisätietoa ulkoistetusta käsittelystä

### 7. Legality of processing personal data



**Data protection statement**

Controller's provision of information  
to data subject

General Data Protection Regulation (EU GDPR,  
2016/679), articles 13 and 14

A)

General interest/Powers conferred by public law

Which?

Legal obligation (de jure)

Legislation guiding activities

Consent

Implementation of a contract

B)

The register is a public authorities' activities register

The register is a register of the voluntary tasks of public authorities

C)

The information included in the register, including profiling, shall be used for automated individual decisions

No

Yes

For what?

**Staff register's personal details, sources of information and transfer of data**

**8. Personal details contained in the register**

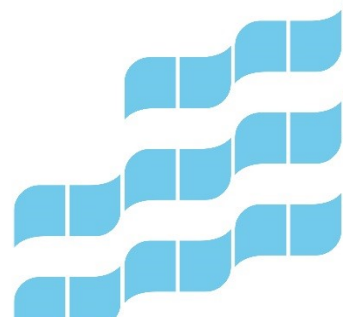
The register contains information on the respondents to Platform6's startup and pre-startup surveys: name, email and company details, including business ID and up-to-date information about the company. Some of the data may be business sensitive.

**9. Keeping of register of data systems (name/names of the system / application)**

Microsoft Customer Voice

**10. Register contains manual (paper) material**

No



### **Data protection statement**

Controller's provision of information  
to data subject

General Data Protection Regulation (EU GDPR,  
2016/679), articles 13 and 14

Yes

### **11. Sources of information of registers**

Information pertaining to the client will be obtained from the person himself.

### **12. Principles for protecting data**

The safeguarding, filing, disposal and other processing of data will be guided by archive filing plans as well as by information security and data protection instructions. The data stored in the register on an electronic medium is so protected that only the person entitled to viewing it shall have access. Each user will accept the obligation concerning the use and secrecy of the data, and to confidentiality when obtaining the rights of use.

### **13. Disclosure of personal data contained in the register**

Disclosure of personal data contained in the register

No

Yes

Where? Business Tampere Oy, Tribe Tampere ry, Tampere Startup Hub Oy

### **Grounds for disclosure of information**

The data can be shared with Tampere Startup Hub Oy, Business Tampere Oy and Tribe Tampere ry. The data will only be used to ensure the best possible customer experience at Platform6 and to identify companies' growth objectives and service needs.

Personal data is disclosed by a person's written consent given at the time of joining the service.

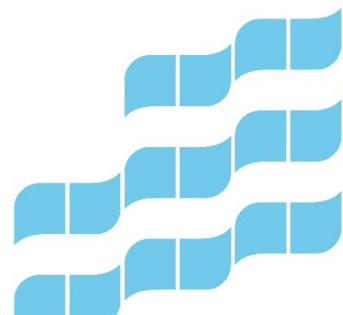
### **14. Transfer of data to a third country or to an international organisation (outside the EU or 15. the European Economic Area, EEA)**

No

Yes

Minne?

### **16. The personal data storage periods/Data storage determination criteria**



**Data protection statement**

Controller's provision of information  
to data subject

General Data Protection Regulation (EU GDPR,  
2016/679), articles 13 and 14

The storage will be carried out in accordance with the archive formation plan of the city.

**17. Rights of the data subject**

The rights of the data subject, as well as the instructions pertaining to their implementation, can be found at the Internet address:  
[www.tampere.fi/tietosuojaselosteet](http://www.tampere.fi/tietosuojaselosteet) as well as at the Registry of the City.

