

Competition rules

1. Organiser

City of Tampere, Aleksis Kiven katu 14–16 C / postal address: P.O. Box 487, FI-33101 Tampere

2. How can you participate in the competition and who is eligible to participate?

Participation time: the campaign and related competition start on 25 March 2019 and end on 1 October 2019.

You can participate by posting a public photo with the hashtag #tunnelmatampere, #työtampere, #kokemustampere, #muutostampere, #kotitampere or #ideatampere on Facebook or Instagram. This requires that the Instagram account or Facebook post is public (the entire Facebook account does not need to be public). The City of Tampere Facebook page @Tampereenkaupunki has also to be tagged in the Facebook post. You can also participate in the competition by emailing the photo and hashtag to: tamperekuvat@tampere.fi. The number of photographs entered into the competition is not limited. The photos should be in good taste. The photograph may not violate any person's privacy.

All physical persons residing in Finland may participate in the competition. However, employees of the businesses or organisations involved in organising the competition, or family members thereof, are not eligible to participate.

The competition participants relieve Facebook and Instagram of all liability. The competition is in no way sponsored, endorsed or administered by Facebook and Instagram, nor are Facebook or Instagram affiliated with the competition in any way.

3. Prize

The competition prizes include thirty-six (36) Särkänniemi amusement park passes (2 passes/winner). The value of one pass is 47 €. The combined value of the prizes is 847 €.

4. The settling of the competition and presenting of prizes

City of Tampere representatives will select 9 winning photographs on 3 June 2019 and a further 9 winning photographs on 1 October 2019 from among the photographs entered that meet the participation criteria. A total of 18 entries will be rewarded.

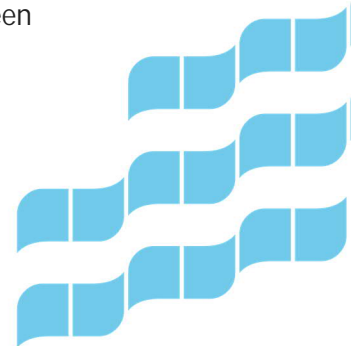
The competition organiser will contact the prize winners. The prizes shall only be delivered to an address in Finland provided by the winners.

5. Terms and conditions related to the prize

The photographer assigns all rights to the photographs entered into the competition to the City of Tampere. The City of Tampere has the right to publish the photographs entered into the competition, as well as the photographer's pseudonym and a complete or partial description of the photographer, in its communications and marketing activities. The photograph or the idea for the photograph may also be used at a later date in the communications and marketing of the City of Tampere.

The competition organiser has the right to dismiss competition entries that have not been made in accordance with these rules or in good taste.

The winner is responsible for any and all costs related to claiming or using the prize.



The prize may not be cashed in or exchanged for other goods or services.

6. The organiser's liability

The competition organiser's liability is limited to the value in euros of the prize mentioned in these rules.

The organiser is not liable for any damages that are caused or allegedly caused by participation in the competition, or by claiming or using the prize. The competition organiser is not responsible for any errors occurring due to technical reasons, nor for any misuses discovered.

7. Processing of personal data and communications

The City of Tampere privacy policy is applied to the competition participants as regards the processing of personal data and communications. The relevant privacy policy (register name: "Kaupunkimarkkinoinnin kampanjarekisteri") is available in Finnish at www.tampere.fi/tietosuoja.

8. Other terms and conditions

By participating in this competition, the participants commit to observing these rules. The competition organiser reserves the right to make changes. By participating in the competition, the participant grants the competition organiser the right to use, without separate consent or compensation, the prize winner's name in communications related to the competition or for marketing purposes.

