

## Call for Papers

ICOHTEC & TICCIH Joint Conference 2010

### Reusing the Industrial Past

10–15 August 2010 Tampere, Finland

A Joint Conference between the International Committee for the History of Technology (ICOHTEC) and The International Committee for the Conservation of the Industrial Heritage (TICCIH). The International Association of the Labour Museums (WORKLAB) is a minor partner in the conference.

*Extended Deadline for Proposals is the 7<sup>th</sup> of January 2010.*

*Conference language: English*

As a joint conference, the primary theme 'Reusing the Industrial Past' is intended to be a broad idea covering various approaches. Clearly, the industrial past is reused whenever old industrial installations are renovated or adapted. There have been many attempts to preserve the most significant aspects of old industrial areas after productive activity has ceased, by giving them a new viable function. However, the idea of reusing the industrial past need not stop there.

Old industrial and handicraft technology can also be reintroduced and reused in manufacturing various products or in explaining how they work to the public in exhibitions. Various kinds of 'retroproducts' are now in vogue, while people are looking for alternative technological solutions for plastics, electronics, concrete, artificial chemicals and fertilisers. Knowledge of old technologies is in demand. What technologies do historians suggest could be reused?

Manufacturing still has a strong impact on culture, working habits and ethics. The industrial past and obsolete technologies are also present in the way people think and use their language. For instance, "put the small pulley on" continues to be used as a metaphor in British English for speeding up. Similar examples can be found in other languages as well. For social historians, it would be interesting to discover practices and ethics of factory work that continue to be used in offices and shops today. The culture of work seems to change more slowly than work itself and technology in use.

The conference programme will include scientific and plenary sessions, poster presentations, business meetings and general assemblies of the organising societies, excursions, social events such as receptions and the banquet, and pre- and postconference trips. The premises of the University of Tampere and the historical industrial buildings on the in the City Centrum (The Finlayson area) will serve as conference venues.

## Conference Subthemes

In order to make the conference theme as strong as possible, the programme committees have decided that all papers must fit within one of the following subthemes (which must be indicated on the proposal). The bullet points under the subthemes are simply examples of topics that fit into the each subtheme. Papers need not deal specifically with a particular bullet point:

### 1. Nuts and Bolts Keep on Rolling

- Deindustrialisation and restructuring: Threat or opportunity?
- Stubborn technologies: Resistance to change
- Technological outcasts: Products and solutions rejected by consumers
- Technological comeback: Retroproducts and retrodesign
- Reinventing the industrial past: Innovations that never existed
- Legitimising competitiveness: Political and economic actions to support technological image and performance
- Processes in change: Technology of textile manufacturing and papermaking

### 2. Artefacts and Experiences in Transition: Challenges for Industrial Heritage

- Canonisation of the symbols of industrial revolutions
- Living and dead industrial landscapes
- Regeneration through heritage
- Reuse of industrial environments
- Societal aims for the conservation of industrial heritage
- Adapting technology and reforming industrial heritage
- Contested pasts the heritage of science, technology and industry in geopolitical conflict

### 3. Social History of Industry

- Reinterpretations of the First Industrial Revolution
- Social history of factory work
- Identities of bluecollar workers and whitecollar workers in industry
- People and machines in industrial history
- Masculine machines and female labour: Gender in industry
- Local experiences: changes in work, vanishing employment, emerging opportunities
- Twins astray? Labour history and industrial history
- Serfs of looms and slaves of mobile phones

### 4. Cultural History of Technology

- Emotions and machines: Adored and hated technologies
- Technological optimism and pessimism
- Company cultures: Breaks and continuity
- Ethics of factory work
- Workers' culture: Legitimising hard work
- Long shadow of history: Influence of the industrial past in our present way of life
- Fossilisation of factory rhetoric in language
- Exploiting images of the industrial past

### 5. Environmental History of Industrialisation and Deindustrialisation

- Harnessing nature: Environmental exploitation
- Interdependence of energy and mechanisation in the smokestack industries
- Smokestack industry as an environmental burden

- Environmental heritage of the First Industrial Revolution
- Environmental consequences of deindustrialisation

#### 6. Museums and Industrial Memories

- Collection policies for the industrial era
- New perspectives for exhibiting industrial heritage
- Challenges for museums in the postindustrial society
- Museum architecture in old factories

#### 7. Others / Special issues

- Open subtheme to any session or paper proposals related to the history of technology and/or industrial past

#### 8. Posters

#### Proposal Guidelines

We urge contributors to consider organizing a full session of three or more papers. Individual paper submissions will, of course, be considered.

Note: Membership of ICOHTEC, TICCIH, or WORKLAB is not required to participate in the conference.

INDIVIDUAL PAPER proposals must include: (1) a 250word (maximum) abstract in English; and (2) a onepage CV. Abstracts should include the author's name and email address, a short descriptive title, a concise statement of the thesis, a brief discussion of the sources, and a summary of the major conclusions. Please indicate one of the specified subthemes for your paper.

In preparing your paper, remember that presentations are not full length articles. You will have no more than 15-20 minutes to speak –depending on the number of speakers in your session –which is roughly equivalent to 6-8 doublespaced typed pages. Contributors are encouraged to submit full length versions of their papers after the conference for consideration by ICOHTEC's journal *ICON*, TICCIH's journal *Industrial Patrimony* or *International Journal of Heritage Studies (IJHS)*.

For more suggestions about preparing your conference presentation, please consult the guidelines at the conference web site:

<http://www.tampere.fi/industrialpast2010>

SESSION proposals must include: (1) an abstract of the session (250 words maximum), listing the proposed papers and a session chairperson; (2) abstracts for each paper (250 words maximum); (3) a onepage CV for each contributor and chairperson. Sessions should consist of three or four speakers and may include several sections of three to four speakers each, which might extend over more than one day. We also encourage "untraditional" session or roundtable proposals.

POSTER proposals must include

(1) a 250word (maximum) abstract in English; and  
(2) a onepage CV. Abstracts should include the author's name and email address, a short descriptive title, a concise statement of the thesis, a brief discussion of the sources, and a summary of the major conclusions. Please indicate one of the specified subthemes for your poster.

## Proposal submissions

The final extended deadline for all submissions is Thursday 7 January 2010. Please submit proposals for papers and sessions via the website of the Tampere conference at <http://www.tampere.fi/industrialpast2010>

If web access is unavailable, proposals may be sent by fax to REUSING INDUSTRIAL PAST at: +358 (0) 3 5656 6808. Otherwise they may be sent via regular mail or courier, postmarked not later than 4 January 2010. The mail address is:

REUSING INDUSTRIAL PAST 2010  
c/o Museum Centre Vapriikki  
PL 487  
Alaverstaanraitti 5  
33101 Tampere  
Finland

All questions about the programme proposals should be submitted to the local organizing committee, [icohtecticcih2010@tampere.fi](mailto:icohtecticcih2010@tampere.fi). Queries about the conference venue should be made to the same address.

## Conference programme

The conference programme will include scientific and plenary sessions, poster presentations, business meetings and general assemblies of the organizing societies. On Thursday afternoon three different excursions will be organized; one representing the modern and traditional technology in Tampere, one showing the reuse of old industrial sites in Tampere and tour of museums planned especially for museum specialists. On Saturday afternoon there will be a walking tour in Tampere city centre with the theme "Industrial heritage, creative reuse and still functioning factories in the national landscape" – the tour will also include a visit to M-Real Tako, a fully functioning paper mill located in the heart of the city. Conference venues for the week will be the University of Tampere and the historical buildings in the old Finlayson factory area.

There will be a pre-tour to the Finnish countryside combined with a visit to the road and automobile museum Mobilia and also a post-tour to the Serlachius Museums Gustaf and Gösta and another one to Verla Mill, which is now a museum and one of the sites on the UNESCO World Heritage List. The social programme will include a University reception, a Jazz Evening, a boat cruise with an informal dinner on an island, a traditional Finnish sauna evening by the lake and a conference banquet on Saturday evening.

The keynote speakers in the conference will be professor Håkon With Andersen (Norway), professor Patrick Martin (USA) and dr. Anna Storm (Sweden).

## Conference fees

Deadline for early registration 17 May 2010  
with early bird fee: 190 €  
with early bird student fee: 90 €

Deadline for late registration 15 June 2010

with the late fee, 240 €  
with late student fee: 140 €

Accompanying person 50 €

All prices VAT 0%

Student fee is for undergraduate and postgraduate students. Verification of student status required.

Please note, that participants registered after June 15, 2010, will not be included in the final programme and the book of abstracts.

Delegate and student fees include:

- Scientific programme
- Conference material
- Lunch and coffee daily during the conference
- University reception on Tuesday, August 10
- Afternoon excursions on Wednesday, August 11
- Jazz evening on Wednesday, August 11
- Walking tour on Saturday, August 14
- Free entrance during the conference with your conference badge to the museums in Tampere
- Information desk services on site

Accompanying person fee includes:

- University reception on Tuesday, August 10
- Jazz evening on Wednesday, August 11
- Afternoon excursions on Thursday, August 12
- Walking tour on Saturday, August 14
- free entrance during the conference with your conference badge to the museums in Tampere
- information desk services on site

(Possability to join also other social events by paying the fee for the occations)

Information about accommodation is available on the conference web page:  
<http://www.tampere.fi/industrialpast2010>

Further information on host organisations

ICOHTEC: <http://www.icohtec.org/>

TICCIH: <http://www.mnactec.cat/ticcih/>

WORKLAB: <http://www.worklab.dk/>

University of Tampere: <http://www.uta.fi/english/>

Museum Centre Vapriikki: <http://www.tampere.fi/english/vapriikki/index.html>

The Finnish Labour Museum Werstas: <http://www.tyovaenmuseo.fi/?q=en>

The Finnish Society for the History of Technology: [http://www.ths.fi/ths\\_english.htm](http://www.ths.fi/ths_english.htm)